

## **ABSTRACT**

An LCD includes a display module and a backlight module arranged below the displaying module. The displaying module includes an upper and lower transparent substrates, a liquid crystal layer formed between the upper and lower transparent substrates, a translucent reflecting layer formed between the liquid crystal layer and the lower transparent substrate, and an anti-reflection coating formed between the translucent reflecting layer and the lower transparent substrate. The backlight module is adjacent to the lower transparent substrate. Therefore, a first transmission rate of an inner light that passes from the backlight module to the displaying module is increased, and a luminance of the liquid crystal display is improved.